



Examples of tourism

From the Best Practice Charter 2025 reports

Developer	Project Name	Case Study
AGL	Various	AGL supports long-term partnerships that drive tourism and economic growth in the communities where we operate. This includes a 31-year partnership with the Traralgon Tennis Association for the Traralgon International Junior Tennis Tournament, generating around \$2.4 million annually for the Gippsland region. We also sponsor the Morwell International Rose Garden Festival, attracting over 5,500 visitors and delivering an estimated \$1 million in economic benefit. As a founding sponsor of the Gippsland New Energy Conference (GNEC), AGL helps bring together industry, government, and community leaders to shape the region's renewable energy future, with the 2024 event generating \$1.1 million in local economic benefits.
Acciona	Mortlake South Wind Farm	A scenic viewing area has opened at Mt Noorat, providing a unique panoramic view of the Mortlake South Wind Farm and surrounding pastoral land. The viewing platform has been integrated into the Mount Noorat walking track, also funded by ACCIONA Energía, which leads to a volcanic crater and has attracted over 5,000 visitors since its launch in late 2024. The scenic viewing area in Corangamite Shire and another viewing platform at the Waubra Wind Farm just off the Sunraysia Highway, assist with educating local communities about specific projects, and lead to increased understanding and acceptance of the important role regional communities are playing in the clean energy transition.
Engie	Narrabri Energy Expo	In March 2025, ENGIE took part in the Narrabri Energy Expo, hosted by local renewable energy advocate Geni Energy Limited. The event offered community members a valuable opportunity to explore the region's growing renewable energy landscape, including ENGIE's proposed Silverleaf project - a 120 MW solar farm paired with an 80 MW battery energy storage system (BESS). Attendees were also able to learn more broadly about the benefits of renewable technologies, such as solar energy and BESS, and how they contribute to sustainable development in the area.
OSMI	Delburn Wind Farm	The Delburn Wind Farm will complement existing experience tourism in the region with two viewing platforms and a Visitor Information Centre. A walking and cycling track may be incorporated at a later date. This project presents an opportunity to develop an energy trail to learn about wind turbines, renewable energy and the historical land use from a Traditional Owners perspective post European settlement. Signage, viewing platforms and QR codes will link to Gunnaikurnai information about culture and country. Opportunities will also be presented to educate tourists and communities about wind energy and renewable benefits and will include community open days and educational tours of the wind farm. Celebrations will be held on Global Wind Day and community events such as renewable energy themed picnic days or fun-runs.
Potentia	Various	Potentia Energy is contributing to local tourism and community events. In recent months, contributions have been made to The Parkes Elvis Festival, Girgarre Music Festival, Gulgong Henry Lawsons Festival, Gulgong Historic Vehicles Association. Potentia Energy has actively participated in some of these events with a company stall, offering an opportunity to approach our team and enquire about our projects in the area.
West Wind	Bottle Tree Energy Park	Through Bottle Tree Energy Park, WestWind has been proudly sponsoring Roma's Sculptures Out Back initiative almost since it started. Now in its fifth year, Sculptures Out Back is a thriving arts tourism event that brings more than 30,000 visitors to the region each year. It is considered outback Queensland's premier outdoor sculpture exhibition. WestWind's valued relationship with this notable arts event led to the Committee introducing the WestWind Acquisitive Wind Prize in 2025 – aimed at celebrating the power and beauty of the wind. The new category attracted many amazing entries, with the category won by Rod Buckland from Toowoomba with his work Autumn Whispers (pictured) reflecting the changing season. When communities come together through events like Sculptures Out Back, it helps towns thrive on many levels – culturally, socially, and economically.
Wind Prospect	Various	As an early-stage developer, with no operating renewable energy projects owned by the company, Wind Prospect does not directly offer tourism opportunities relating to our projects. We are aware of the potential for wind farms to influence tourism (including in a positive way), therefore our project landscape and visual impact assessments, and social impact assessments evaluate the potential for impacts on local tourism, and we work with special interest groups to understand and manage any impacts.